



Activity



REPORT

2016-2017



Building a world

**free of sexual violence toward
children and adolescents**

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A MESSAGE FROM THE CHAIR AND THE EXECUTIVE DIRECTOR



Building a world free of sexual violence toward children and adolescents

In 2016-2017, the Foundation set down solid footings for building a world free of sexual violence. We developed and significantly diversified our range of services to reach a greater number of young people.

//Preventing sexual violence

In the past year, the Foundation kicked off two major prevention projects.

The first, the **Lantern Project**, funded by **Avenir d'enfants**, focuses on **education about healthy sexuality and egalitarian relationships** for young children aged from birth to five. It was developed in collaboration with our partners in Montérégie, Montréal and the Atikamekw community.

The second project, **NON à la cyber-violence sexuelle pour nos jeunes** (No to sexual cyberviolence for our young people), aims to raise awareness among high school youth, school principals, teachers, professionals and parents about the issue of online sexual violence. In collaboration with adolescents from schools in Laval, Montérégie and Montréal, we are building promising prevention strategies.

//Supporting adolescents' victims of sexual violence

In a major step forward for the Foundation, in summer 2016 we received major funding that will allow us to offer specialized services to adolescents victims of sexual violence for the next three years. In the last year, we have adapted our clinical tools and the treatment we provide to children so that we could open our doors to our first adolescents clients starting in April 2017.

//Collaborating with First Nations communities

We are continuing to collaborate with First Nations communities by sharing our expertise in working with child victims of sexual assault. We are focusing on their power to take action, their empowerment, so that they can better prevent sexual violence and also work with children who have been victimized.



Dominique Décarie
Chair of the Board of Directors

//A new image

The Foundation has taken the opportunity offered by all these changes and major developments to review our image and logo. The Marvin bear remains at the centre of the Foundation's logo and imagery, alongside the children and adolescents who are the focus of our services. We also launched a new website, marie-vincent.org.

We must not neglect to mention the arrival of our new Executive Director, Jean-Pierre Aubin. For him, committing to the Marie-Vincent mission means dreaming that the violence that works in silence, that insinuates itself into the lives of children and adolescents, can be eradicated. With this in mind, he has chosen to fully invest in our mission.

We want to extend our warmest thanks to all the employees of Marie-Vincent Foundation, as well as to our partners and generous donors who are making it possible for us to build a world free of sexual violence.



Jean-Pierre Aubin
Executive Director

OUR DREAM

We dream of a world free of sexual violence toward children and adolescents.

The Marie-Vincent Foundation dreams of a world free of sexual violence towards children and adolescents. Every child deserves to live a happy life, to grow up healthy, to thrive and to reach his or her full potential.

We believe in prevention, education and raising awareness towards children, adolescents, parents and the general public. We focus on gender equality and harmonious relationships between children and adults.



No child, regardless of his sex, age, culture or origin, should be subjected to sexual violence. No child should have to live with the severe psychological, physical, familial, academic or social consequences of sexual violence.

As long as there will be young victims of sexual violence, we will be there to support them and help them overcome this ordeal by providing specialized, effective, customized treatments. By sharing our expertise with our partners and the community, together, we will offer the best services all over Québec.

We intend on becoming a strong voice for children and adolescents who are victims of sexual violence. We believe that by mobilizing the entire population, we can have a positive influence on our youth lives.

OUR MISSION

At Marie-Vincent Foundation, we are committed to playing a role in preventing sexual violence by targeting children, adolescents, parents, professionals and the general public. From this prevention perspective, we also assist children who exhibit sexual behaviour problems.

We help children and adolescents who are victims of sexual violence, as well as their families, to surmount this ordeal by providing specialized treatment at the cutting edge of current knowledge.

We constantly strive for best practices by supporting an Interuniversity Research Chair and by remaining up to date on the latest developments in society.



We support numerous partners from different sectors throughout the province.

We mobilize the victims, their parents, governmental, financial partners and those working with young victims of sexual violence, to help the cause and eliminate sexual violence.

OUR GUIDING VALUES

Hope

of living in a world free of sexual violence
toward children and adolescents.

Conviction

that children and adolescents who
are victims of sexual violence can overcome that ordeal
and live a happy life.

Equality

between girls and boys.

Innovation

in developing best practices
in terms of prevention and treatment.

collaboration

among the members of the Foundation
and with the public and private partners
in order to better protect and treat children and adolescents.

SERVICES TO CHILDREN AND FAMILIES

270*

We met with 270 children
for a police investigation, medical exams
or psychosocial services

142

We met with 142 children
for a police investigation

38

We met with 38 children
for medical exams



136

136 children benefited from
our psychosocial services

92 children victims
of sexual violence

92

44 children
who have sexual
behaviour problems

44

177

Our parent psychosocial
services providers
met with 177 parents



PREVENTION

To help build a world free of sexual violence, Marie-Vincent Foundation has developed a prevention approach that took concrete form this year through the creation of a distinct team that is working on two projects: the Lantern Project and the *NON à la cyberviolence sexuelle pour nos jeunes* (No to sexual cyberviolence for our young people) project.

LANTERN PROJECT

Funded by Avenir d'enfants for three years, the Lantern Project aims to prevent sexual violence toward young children. It focuses on education about healthy sexuality and egalitarian relationships.



AVENIR D'ENFANTS
DES COMMUNAUTÉS ENGAGÉES

Montréal

Proud partner of the Ville de Montréal's Politique de l'enfant (in French only).

NON À LA CYBERVIOLENCE SEXUELLE POUR NOS JEUNES*

This project aims to raise awareness among adolescents, school principals, teachers, professionals and parents about the issue of online sexual violence.

The Lantern Project by the numbers (2016-2017):

- **7** communities:
 - » Saint-Rémi and Longueuil in Montérégie
 - » Côte-des-Neiges and Parc-Extension in Montréal
 - » Manawan and Wemotaci, Atikamekw communities
 - » Ville Saint-Pierre (Lachine borough), thanks to funding from the Ville de Montréal under its *Politique de l'enfant* (policy on children)
- **61** partners who hosted us in collaboration with the project
- **26** focus groups and sharing circles to hear the needs and concerns of community workers, educators and parents
- Nearly **200** people met

In 2017, we established our first partnerships to deploy the project in three schools in Montréal, Laval and Longueuil. We will reach more than 3,500 students.

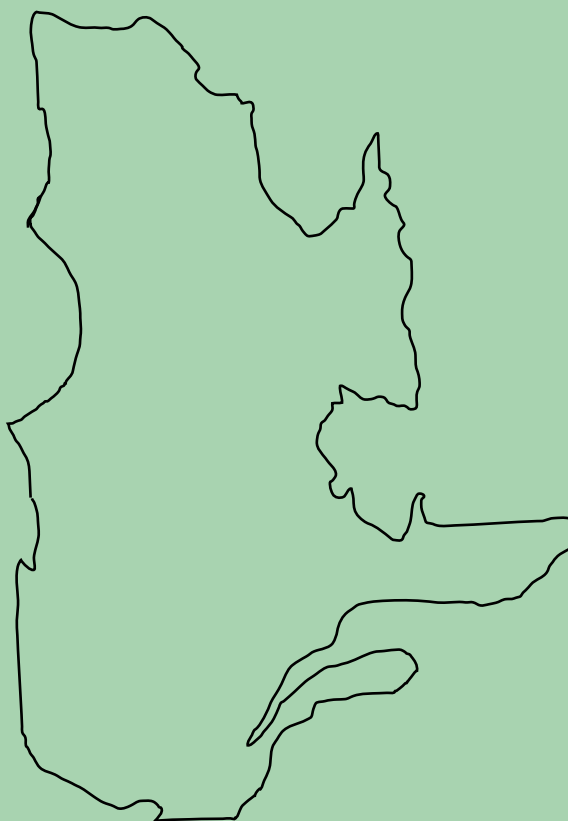
We will build promising prevention strategies in collaboration with adolescents. Next, each school can establish a concrete, realistic, creative and original action plan for raising youth awareness of the issue. This strategy will take into account the reality of each school and the adolescents who attend it.



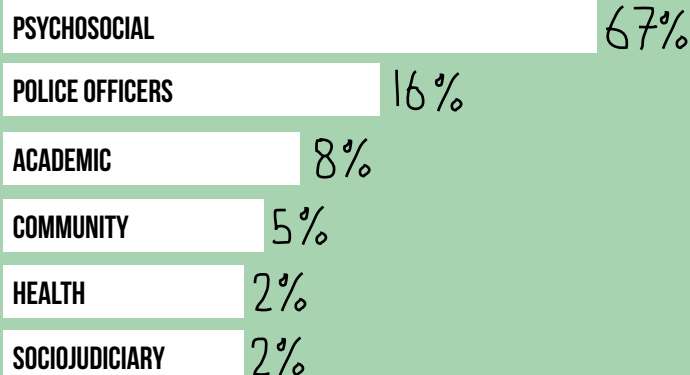
SERVICES TO PROFESSIONALS

TRAINING

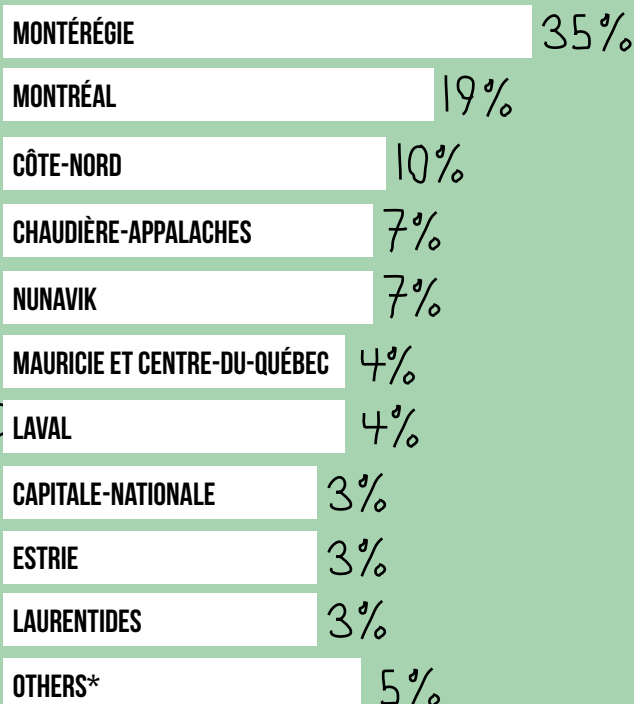
We share our expertise in order to offer the best services to children and adolescents victims of sexual violence and to children who have sexual behaviour problems.



1287 workers trained



Regions served



ADVISORY SERVICES

190 workers from the health and social services network and community organizations contacted our advisory services.



THE CHAIRE'S ACTIVITIES

The goal of the Chaire interuniversitaire Marie-Vincent is to develop cutting-edge expertise in Québec in the areas of screening and treatment for sexual abuse of children and teens.

•Among other things, the Chaire seeks to:

- increase knowledge in order to develop and evaluate specialized therapeutic services to improve their quality for victims and the people around them;
- provide specialized tools, such as practice guides or intervention protocols;
- disseminate research results in order to further the development of practices and knowledge, and, in so doing, contribute to the continual development of expertise;
- train the next generation to pursue the advancement of knowledge.



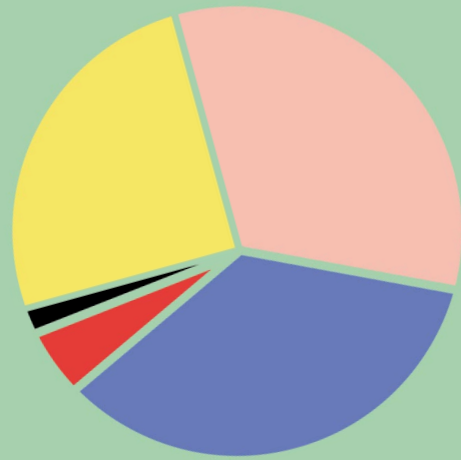
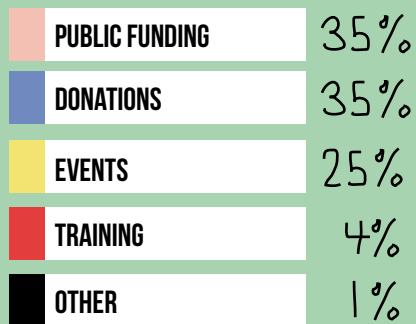
| | |
|----|---|
| 91 | DISSEMINATIONS, TRANSFER AND OUTREACH ACTIVITIES |
| 42 | SCIENTIFIC PUBLICATIONS |
| 18 | STUDENTS SUPERVISED |
| 10 | RESEARCH PROJECTS |
| 7 | BOOK CHAPTERS |
| 1 | BOOK |



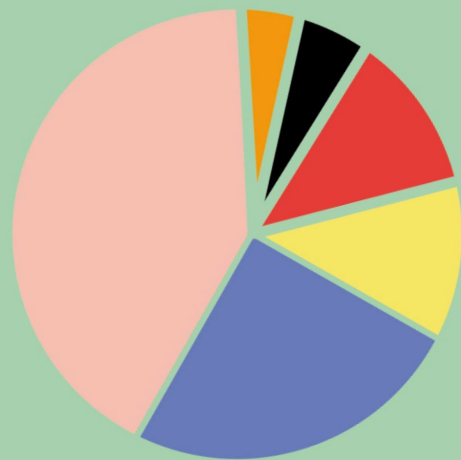
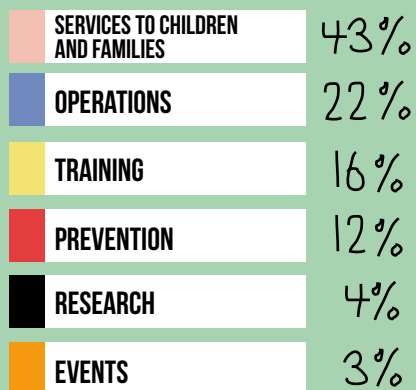


DONATIONS

FUNDING SOURCES



WHERE DOES YOUR DONATIONS GO?





THE FOUNDATION'S ACTIVITIES

In 2016-2017, our events helped us raise \$644,600!

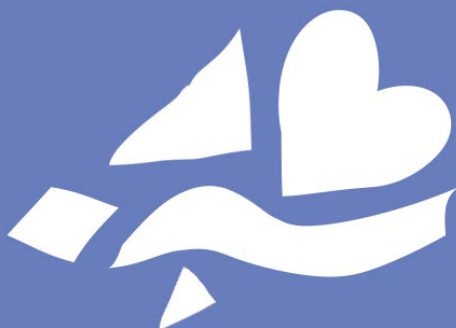
DEFI 2016 **ENTREPRISES**

We raised \$73,000 for the Marie-Vincent Foundation through the Défi Entreprises corporate challenge!

On May 15, 2016, a number of participants from the Montréal area participated in a race, zumba or cardio FIT challenge. They trained for 12 weeks in order to succeed. Many of them took the opportunity to raise funds for the Marie-Vincent Foundation.

The Défi Entreprises aims to mobilize companies and their employees to become more active.

Thanks to the organizers, to Desjardins Group and to all our generous donors!



DÎNER 2016 **DES CFO**

The eighth edition of the Dîner des CFO helped us raise the record sum of \$300,400 for the Marie-Vincent Foundation!

On May 18, 2016, more than 150 people from the business community gathered and rallied for the cause. Together, they are helping to build a world free of sexual violence.

Six CFOs generously agreed to be our head chefs for the evening:

- Mario Brin of Garda World;
- Louise Fourès of La vie en rose;
- Nathalie Palladicheff of Ivanhoé Cambridge;
- Nathalie Bernier of PSP;
- Gilles Hamel of Cominar;
- François Laurin of Banque Laurentienne.

They were paired with renowned head chefs, and together they concocted a gourmet menu. The chefs were:

- Hakim Chajar;
- Dany Bolduc;
- Rémi Brunelle;
- S'Arto Chartier-Otis;
- Fabrizia Rollo;
- Benjamin Oddo.

ÉCHAPPÉE BELLE 2016

This cycling challenge organized to benefit Marie-Vincent Foundation took place on August 19, 2016, in the magnificent region of Dunham.

More than 200 participants pedalled for the cause, cycling 45, 80 or 100 kilometres.



AGENCIES DINNER 2016

November 23, 2016, at Entre-pôts Dominion, marked the Agencies Dinner Christmas Eve celebration for children, organized by major Québec advertising agencies for the benefit of Marie-Vincent Foundation.

Seven renowned Montréal chefs paired up with seven agency creative directors. Together, they came up with dishes on the theme of Christmas memories.

The creative directors:

- Barbara Jacques – Cossette
- Sébastien Rivest – DentsuBos
- Karl-Frédéric Anctil – Écorce
- Raphaël Daudelin – Feed
- David Kessous – Ig2
- Sébastien Bisson – Polygraphe
- François Forget – Sid Lee

The chefs:

- Jean-Philippe Miron – Bocata
- Alexandre Gosselin – Chez Victoire
- Julien Joré – Cirkus
- Dany Bolduc – H4C
- Ross Louangsignotha – Hà
- Chloé Gervais-Fredette – Les Choc-lats de Chloé
- Stéphanie Labelle – Rhubarbe

MARVIN ON

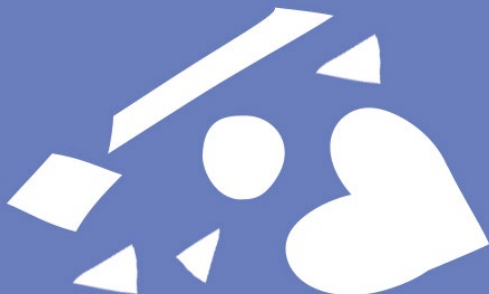
THE ROCK 2017

More than \$215,000 was raised during the fourth edition of Marvin on the Rock!

This evening, held March 30 at Arsenal, has quickly become a Montréal highlight.

Hosted by Montréal pop artist Gardy Fury, Marvin on the Rock stars business leaders who, with no musical experience, get on stage and give an unforgettable musical performance. They experience the stress, the fear of the unknown... and leave the stage completely transformed.

It's a nod to the courage shown by young victims of sexual violence when they break their silence.



Ten corporate teams tackled the challenge:

- **XPND Capital and Mishmash**
(Dominic Bécotte, Eric Albert, Alexandre Taillefer, Claude Larivée, Pascal Le-febvre, Louis-David Loyer)
- **Boyden and Lightspeed**
(Roger Duguay et JP Chauvet)
- **Deloitte**
(Pierre Laporte, Judith Bellehumeur, Joanie Maheux, Angela Nashed, Elana Quaye, Lea Skaf)
- **Entrepreneur Capital**
(Eric Doyon et André La Forge)
- **Espace CDPQ**
(Nicolas-Jacques Bouchard, Normand Chartrand, David Dufresne, Sophie Forest, Édouard Gaussen, Éléonore Jarry, Jean-François Marcoux, Michael McGraw, Mathieu Provost, Audrey Somé)
- **Fasken Martineau**
(Caitlin Rose et Meryl Macleod)
- **Marie-Vincent Foundation**
(Sophie Bousquet, Myriam Day-Asselin, Annie Fournier, Marie-Josée Lafontaine, Evelyne Massicotte, Laurence Massicotte, Catherine Sansfaçon)
- **Power Corporation**
(Paul Desmarais III, Mary Dailey Desmarais, Stephanie Choo, Eugene Dayanghirang, Cherif Habib, Sacha Haque, Sara Pelletier)
- **Real Ventures**
(Jean-Sébastien Cournoyer)
- **SAS**
(Sylvie Taché, Antoni Dzieciolowski, Emma Bédard, Véronique Bilodeau, Adriane Provost)



DEFI ENTREPRISES 2016



DÎNER DES CFO 2016



DÎNER DES CFO 2016



DÎNER DES CFO 2016



DÎNER DES CFO 2016



DÎNER DES CFO 2016



DÎNER DES CFO 2016



ÉCHAPPÉE BELLE 2016



ÉCHAPPÉE BELLE 2016



ÉCHAPPÉE BELLE 2016



ÉCHAPPÉE BELLE 2016



ÉCHAPPÉE BELLE 2016



AGENCIES DINNER 2016



AGENCIES DINNER 2016



AGENCIES DINNER 2016



AGENCIES DINNER 2016



AGENCIES DINNER 2016



AGENCIES DINNER 2016



MARVIN ON THE ROCK 2017



MARVIN ON THE ROCK 2017



MARVIN ON THE ROCK 2017



MARVIN ON THE ROCK 2017



MARVIN ON THE ROCK 2017



MARVIN ON THE ROCK 2017

PROMOTIONAL CAMPAIGNS

L'histoire de Julie

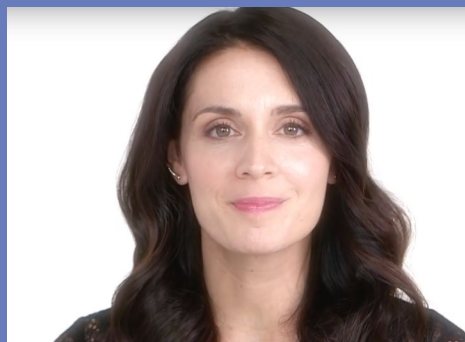
Julie, a young girl who received services from Marie-Vincent Foundation, told us her story. She was sexually assaulted by her father from the age of 7 to 11. The services she received from the Marie-Vincent Foundation helped her to believe in love again, to better understand the difference between right and wrong, and to feel good about herself. The video was broadcast on social media and at events.



WATCH L'HISTOIRE DE JULIE (JULIE'S STORY)

Protégeons nos enfants

The spokesperson for Marie-Vincent Foundation, Mélissa Désormeaux-Poulin, and well-known personalities France Beaudoin, Patrice Bélanger, Normand D'Amour, Alexandre Taillefer, Jean-Philippe Wauthier and Mariloup Wolfe all spoke up to protect children and keep them from being victims of sexual violence. This ad was broadcast on social media and on television.



WATCH THE AD

THANKS TO OUR DONORS

Donors of \$100,000 and more

Avenir d'enfants
Fondation Marcelle et Jean Coutu
Anonymous

Donors of \$50,000 to \$99,999

CN
Fondation J.A. DeSève
Fondation René Malo
Hydro-Québec

Donors of \$25,000 to \$49,999

CN Employees' and Pensioners'
Community Fund
Fondation Lise et Richard Fortin
Langlois Lawyers

Donors of \$10,000 to \$24,999

158972 Canada inc. (Globocam)
National Bank of Canada
Royal Bank of Canada
Bell
CAE inc.
Conam Charitable Foundation
Fondation Jeunesse-Vie
Héroux-Devtek
JLG Industries inc.
MA Fondation
Noble Foods Foundation
TELUS
Anonymous

Donors of \$5,000 to \$9,999

Claude Patenaude
Fondation Aon Montréal
CIBC Children's Foundation
Gaz Métro
Peter Bissonnette
Succession Martine Laberge

Donors of \$1,000 to \$4,999

Anne-Marie Boucher and Mitch Garber
Centraide of Greater Montréal
Comité des diplômés CIREM
Danielle Ferron
Fiducie Jacqueline Lallemant
Rent-A-Car Canada Foundation
Samson Bélair Deloitte & Touche Foundation
Fondation Sandra et Alain Bouchard
Odette and Guy Savard
Isabelle Poirier
Jean-François Pedrola
Lorraine and Jean Turmel
Julie Martin
Martine Blais
Mario Therrien
Olivier Chouc
Arianne et Réal Plourde
Service d'entretien M. Net
Sonja Woods
Sylvie Larose
Télé Publique Deux
TVA - Le Tricheur

THANKS TO OUR FUNDRAISING ORGANIZERS

Groupe Lou-Tec
Jean-Sébastien Lemieux
Charles Rivers Laboratories
Lussier Dale Parizeau
Royal LePage
Sarah-Laurence Provencher
Ultima



THANKS TO OUR SPONSORS

Dîner des CFO 2016



THANKS TO OUR SPONSORS

Échappée BELLE 2016



THANKS TO OUR SPONSORS

Agencies dinner 2016



Banque Scotia



le dindon
du Québec

The word "lait" in white lowercase letters inside a blue oval.

LUC ROBITAILLE
photographe



THANKS TO OUR SPONSORS

Marvin on the rock 2017

ARSENAL
contemporary art contemporain

 **BANQUE
NATIONALE**

bdc 

CR
CAVA ROSE
IDÉES PÉTILLANTES

Deloitte.

DOLLARAMA 


ESPRIT
DE CORPS

eva6ue

**FASKEN
MARTINEAU** 


fondation
AIR CANADA

FURY
KOMBUCHA
FROM LUTHER

 **TELUS**


Téo Taxi

NOOVO

U92

XPNDCAPITAL

THANKS TO OUR PARTNERS

Together, we can provide the best services to children and adolescents who are victims of sexual violence and to those who have sexual behaviour problems.

//Our partners

Police departments

- École nationale de police du Québec
- Régie intermunicipale de police Richelieu-Saint-Laurent
- Service de police de l'agglomération de Longueuil
- Service de police de Laval
- Service de police de la Ville de Montréal
- Sûreté du Québec

Medical services

- Centre hospitalier universitaire Sainte-Justine
- Montreal Children's Hospital
- Centre intégré de santé et de services sociaux de Laval (CISSS)

Psychosocial services

- Centre jeunesse Laval (Centre intégré de santé et de services sociaux de Laval)
- Centre jeunesse de la Montérégie (Centre intégré de santé et de services sociaux de la Montérégie-Est)

- Centre jeunesse de Montréal et CSSS Jeanne-Mance (Centre intégré universitaire de santé et de services sociaux du Centre-Sud-de-l'Île-de-Montréal)
- Centres de la jeunesse et de la famille Batshaw (Centre intégré universitaire de santé et de services sociaux de l'Ouest-de-l'Île-de-Montréal)
- CSSS de la Montagne (Centre intégré universitaire de santé et de services sociaux du Centre-Ouest-de-l'Île-de-Montréal)

Sociolegal services

- Centre d'aide aux victimes d'actes criminels de Laval
- Centre d'aide aux victimes d'actes criminels de la Montérégie
- Centre d'aide aux victimes d'actes criminels de Montréal
- Directeur des poursuites criminelles et pénales
- Indemnisation des victimes d'actes criminels

Universities

- Université de Montréal
- Université du Québec à Montréal

First Nations and Inuit groups

- Commission de la santé et des services sociaux des Premières Nations du Québec et du Labrador
- Conseil de la Nation Atikamekw - Atikamekw Sipi

FOUNDATION'S BOARD OF DIRECTORS

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Mira Zaharijevic, administrator

Group Director
Cossette

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marie-vincent.org
info@marie-vincent.org
514 362-6226