

# Update on Formation of Canadian Association of CACs/CYACs

**June – December 2021:** Working group formed and facilitator hired to develop a framework for the eventual launch of a Canadian Association of CACs/CYACs

- **Defined the purpose** of the Canadian Association
- Identified the **key focus of the business model** to be created
- Developed a **business plan outline**
- Drafted a **launch plan** that identifies the **3 key phases of development**, key **milestones** and projected **timeframe** for Phase 1
- Drafted **Terms of Reference** for the **Steering Committee**

**Aligning and mobilizing at a National level**

# Purpose

## Be a National Voice

a single unified voice that can advocate for funding, collaboration, and support at the national level

## Pave the Way to Sustainable Funding

transition members to a sustainable funding structure to provide stability and scale

## Support New & Emerging Centres

raise the profile of advocacy and establish commitment at the national level to support and encourage local partner engagement

## Establish National Standards

evidence-based and culturally appropriate standards that clarify what it means to be an effective advocacy centre

## Facilitate Member Collaboration

opportunities for CACs and CYACs to work more efficiently and share information.

**Aligning and mobilizing at a National level**

# Phases of Development

## Phase 1: Set-Up

Secure launch  
funding and  
establish the  
organization

## Phase 2: Build

Attract a meaningful  
membership base  
and secure funding

## Phase 3: Run

Fully establish all  
service lines and  
fulfill all aspects of  
our purpose.

**Aligning and mobilizing at a National level**

# Update on Formation of Canadian Association of CACs/CYACs

## January – February 2022:

- Preliminary funding secured for business case development and initial project management/facilitation costs
- Steering Committee established

## March – June 2022:

- Hand off meeting from Working Group to Steering Committee
- Business plan drafted
- Project manager selected
- Project plan set-up and implementation

**Aligning and mobilizing at a National level**

# Contact Information

Please direct any questions on the formation of the Canadian Association to:

Leah Zille: [leah@treehousevancouver.ca](mailto:leah@treehousevancouver.ca)

236-200-0962

Pearl Rimer: [rimer@boostforkids.org](mailto:rimer@boostforkids.org)

416-258-4993

**Aligning and mobilizing at a National level**